ORDER

Orders	Order / Rev:	A2719934		
	Alt Order #:	27139168		
	Product Desc:	General		KSN
	Estimate:	9464		Wichita KS KSNW
	Flight Dates:	10/20/20 - 10/26/20	Primary AE:	Katz Washington
	Original Date / Rev:	10/06/20 / 10/07/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Waterfront Strategies		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K Street, NW	Billing Cycle:	EOM
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	POL/Duty and Country PAC	Order Brand:	
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL6	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN14921
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	120	\$157,910.00	\$134,223.50
10/26/20	11/29/20	29	\$38,790.00	\$32,971.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	120	\$157,910.00	\$134,223.50	0.00
November 2020	29	\$38,790.00	\$32,971.50	0.00
Totals	149	\$196,700.00	\$167,195.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code E	Break	Start/End Tir	ne Days	Len Spo	ıts	Rate Pri	Rta Type	Spots	Amount
N 1 Multi 10/20/20 10/26/20 Channels : KSNC,KSNG,KS	KSN Today 1	CM	5-6am	MTWTF	:30		\$450.00 P2	0.00 NM	5	\$2,250.00
KANSAS TODAY 1	Non roddy r									
Start Date End Date Week: 10/20/20 10/26/20	Weekdays Spots/	Week 5	Rate \$450.00	Rating 0.00						
N 2 Multi 10/20/20 10/26/20 Channels : KSNC,KSNG,KS		СМ	6-7am	МГWГF	:30	5	\$900.00 P2	0.00 NM	5	\$4,500.00
KANSAS TODAY 2	KSN Today 2									
Start Date End Date	Weekdays Spots/	Week	Rate	Rating						
Week: 10/20/20 10/26/20	MTWTF	5	\$900.00	0.00						
N 3 Multi 10/20/20 10/26/20 Channels : KSNC,KSNG,KS		CM	7-8am	МГWГF	:30	10 \$1	1,575.00 P2	0.00 NM	10	\$15,750.00
	Today Show 7-8am									
TODAY SHW<			Б.	D .:						
<u>Start Date</u> <u>End Date</u> Week: 10/20/20 10/26/20	Weekdays Spots/ MTWTF		Rate \$1,575.00	Rating 0.00						
N 4 Multi 10/20/20 10/26/20 Channels : KSNC,KSNG,KS	,	СМ	8-9am	МГWГF	:30	10 \$1	1,215.00 P2	0.00 NM	10	\$12,150.00
, ,	Today Show 8-9am									
TODAY SHW<										

Order / Rev: A2719934 Advertiser: POL/Duty and Country PAC

Alt Order #: 27139168 Product Desc: General Wichita KS KSNW

Flight Dates: 10/20/20 - 10/26/20 Estimate: 9464

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/20/20	10/26/20	MTWTF	10	\$1,215.00	0.00						
		20 10/25/20 C,KSNG,KS	Meet the Press NL,KSNW Meet the Press	СМ	Meet the Pro	essS	:30	1	\$900.00 P2	0.00 NM	1	\$900.00
MEET I	PRESS-S	SUN										
<u>Sta</u> Week: 10	art Date /19/20	End Date 10/25/20	Weekdays S	Spots/Week 1	Rate \$900.00	Rating 0.00						
N 6 Multi Channe		20 10/26/20 C,KSNG,KS		СМ	9-10a	МГЖГБ	:30	10	\$765.00 P2	0.00 NM	10	\$7,650.00
LVE-KE	ELLY&RY	'AN<										
Sta Week: 10	art Date /20/20	End Date 10/26/20	Weekdays MTWTF	Spots/Week 10	<u>Rate</u> \$765.00	Rating 0.00						
		20 10/26/20 C,KSNG,KS		СМ	10-11a	МГЖГБ	:30	10	\$765.00 P2	0.00 NM	10	\$7,650.00
TDY 3F	RD HR-NI	BC<	roddy Onow 2									
Sta Week: 10	art Date /20/20	End Date 10/26/20	Weekdays MTWTF	Spots/Week 10	Rate \$765.00	Rating 0.00						
		20 10/26/20 C,KSNG,KS	•	СМ	11am-12n	МГЖГБ	:30	10	\$765.00 P2	0.00 NM	10	\$7,650.00
TODAY	/ H&J-NB	SC<	roday onow o									
Sta Week: 10	art Date /20/20	End Date 10/26/20	Weekdays MTWTF	Spots/Week 10	Rate \$765.00	Rating 0.00						
		20 10/26/20 C,KSNG,KS		СМ	12n-1pm	МГЖТБ	:30	10	\$900.00 P2	0.00 NM	10	\$9,000.00
KSN NI	EWS-NO	ON	KSIN INEWS									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/26/20	МГЖГБ	10	\$900.00	0.00						
		20 10/26/20 C,KSNG,KS	Good Day Kansas NL,KSNW Good Day Kansas		1230p-1p	МГЖГБ	:30	10	\$630.00 P2	0.00 NM	10	\$6,300.00
GOOD	DY-CAR	RLL	,									
Sta Week: 10	art Date /20/20	End Date 10/26/20	<u>Weekdays</u> MTWTF	Spots/Week 10	Rate \$630.00	Rating 0.00						
		20 10/26/20 C,KSNG,KS	Days of Our Lives NL,KSNW	СМ	1-2p	МГWГF	:30	10	\$765.00 P2	0.00 NM	10	\$7,650.00
	OUR LIV		Days of Our Lives	3								
Sta Week: 10	art Date /20/20	End Date 10/26/20	Weekdays MTWTF	Spots/Week 10	Rate \$765.00	Rating 0.00						
N12 Multi Channe			NL,KSNW	CM	3-4pm	MTWTF	:30	10	\$630.00 P2	0.00 NM	0	\$0.00
KEIIV	CLARKS	:ON	M-F 3-4p									
	art Date	End Date 10/26/20	Weekdays MTWTF	Spots/Week 10	<u>Rate</u> \$630.00	Rating 0.00						

Print Date: 10/08/20 14:31:17 Page 3 of 5

Order / Rev: A2719934 Advertiser: POL/Duty and Country PAC

Alt Order #: 27139168 Product Desc: General Wichita KS KSNW

Flight Dates: 10/20/20 - 10/26/20 Estimate: 9464

Ln (Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
10/	Start Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating					
Spot	ek: 10/20/20 Ch Date Ra	10/26/20 ange D	escription	10 Star	\$630.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1	Multi 10/20/20 Credited			3-4p			MTWThF	:30 (\$630.00)			
2	Multi 10/20/20	0-10/26/20 M	I-F 3-4p	3-4p	m		МГWThF	:30 (\$630.00)	0.00 <i>NM</i>		
3	Multi 10/20/20	0-10/26/20 M	1-F 3-4p	3-4p	om		МГWThF	:30 (\$630.00)	0.00 <i>NM</i>		
4	Multi 10/20/20	0-10/26/20 M	1-F 3-4p	3-4p	m		MTWThF	:30 (\$630.00)	0.00 <i>NM</i>		
5	Multi 10/20/20	0-10/26/20 M	1-F 3-4p	3-4p	m		MTWThF	:30 (\$630.00)	0.00 <i>NM</i>		
6	Multi 10/20/20	0-10/26/20 M	1-F 3-4p	3-4p	m		MTWThF	:30 (\$630.00)	0.00 <i>NM</i>		
7	Multi 10/20/2	0-10/26/20 M	1-F 3-4p	3-4p	m		МГWThF	:30 (\$630.00)	0.00 <i>NM</i>		
8	Credited Multi 10/20/20	0-10/26/20 M	I-F 3-4p	3-4p	m		МГWThF	:30 (\$630.00)	0.00 <i>NM</i>		
9	Credited Multi 10/20/20	0-10/26/20 M	1-F 3-4p	3-4p	m		MTWThF	:30 (\$630.00)	0.00 <i>NM</i>		
10	Credited Multi 10/20/20	0-10/26/20 M	1-F 3-4p	3-4p	m		MTWThF	:30 (\$630.00)	0.00 <i>NM</i>		
N42 I	Credited	0 10/26/20	M E 4 420n	CM	4.4200000	МГЖГБ-	- :30	F \$000.00 D2	0.00 NM	-	¢4 500 00
	Multi 10/20/2 hannels : KSN		NL,KSNW	Civi	4-430pm	WII WIF-	30	5 \$900.00 P2	0.00 NM	5	\$4,500.00
JE	OPARDY TW	0	M-F 4-430p								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	ek: 10/20/20 Multi 10/20/2	10/26/20	MTWTF	CM	\$900.00 430-5pm	0.00 MTWTF-	- :30	5 \$1,260.00 P2	0.00 NM	5	\$6,300.00
	hannels : KSN			Civi	450-5pm	IVII VV I I'-	30	5 \$1,200.00 P2	U.UU INIVI	5	φο,300.00
JE	EOPARDY		,								
Woo	Start Date ek: 10/20/20	End Date 10/26/20	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$1,260.00	Rating 0.00					
N15 I			KSN News at Five		5-530pm	MTWTF-	- :30	5 \$1,575.00 P2	0.00 NM	5	\$7,875.00
	hannels : KSN	C,KSNG,KSN	NL,KSNW KSN News at Five		'			,			. ,
K	SN NEWS-5P	E. J.D. G	M/a allularia	0	Data	Detien					
Wee	Start Date ek: 10/20/20	End Date 10/26/20	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,575.00	Rating 0.00					
N16 I	Multi 10/20/2 hannels : KSN		•	СМ	6-630p	MTWTF-	- :30	5 \$2,025.00 P2	0.00 NM	5	\$10,125.00
K	SN NEWS-6P		KSN News at Six								
Wee	Start Date ek: 10/20/20	End Date 10/26/20	Weekdays MTWTF	Spots/Week 5	Rate \$2,025.00	Rating 0.00					
	Multi 10/20/2 hannels : KSN		•	СМ	630-7pm	MTWTF-	- :30	5 \$2,700.00 P2	0.00 NM	5	\$13,500.00
١٨.	HEEL-FORTN	F-	M-F 630-7p								
	Start Date ek: 10/20/20	End Date 10/26/20	Weekdays MTWTF	Spots/Week 5	Rate \$2,700.00	Rating 0.00					
N18 I	Multi 10/24/2	0 10/24/20	Sa 630-7p	СМ	630-7pm	S	- :30	1 \$1,350.00 P2	0.00 NM	1	\$1,350.00
14	HEEL-FORTN	IE \//	Sa 630-7p								
VV	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	ek: 10/19/20	10/25/20	S-	1	\$1,350.00	0.00					
N19 I	Multi 10/20/2	0 10/26/20		CM	10-10:35pm	MTWTF-	- :30	5 \$2,700.00 P2	0.00 NM	5	\$13,500.00

Order / Rev: A2719934 Advertiser: POL/Duty and Country PAC

Alt Order #: 27139168 Product Desc: General Wichita KS KSNW

Flight Dates: 10/20/20 - 10/26/20 Estimate: 9464

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type S	pots	Amount
Channels	: KSNC	KSNG,KSI	NL,KSNW	. Man Fri							
KSN NEW	/S-10P	<	KSN News at Ter	1 MON-FII					_		
Start [Week: 10/20		End Date 10/26/20	Weekdays MTWTF	Spots/Week 5	Rate \$2,700.00	Rating 0.00					
) 10/26/20 CKSNG,KSI	Tonight Show	CM	10:35p-11:3	5pm MTWTF	:30	5 \$1,260.00 P2	0.00 NM	5	\$6,300.00
		,	Tonight Show/Jin	nmy Fallon							
TONITE S Start I		BC< End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/20		10/26/20	MTWTF			0.00					
Channels	: KSNC) 10/26/20 C,KSNG,KSI	Mon Prime Other NL,KSNW Mon Prime Other	-	7-9p	M	:30	1 \$5,400.00 P2	0.00 NM	1	\$5,400.00
The Voice Start I		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/26		11/01/20	M			0.00					
) 10/26/20 C,KSNG,KSI	•	3 CM	9-10p	М	:30	1 \$3,600.00 P2	0.00 NM	1	\$3,600.00
Weakest L	Link		Monday 9-10p								
Start I Week: 10/26		End Date 11/01/20	Weekdays M	Spots/Week 1	Rate \$3,600.00	Rating 0.00					
) 10/20/20 C,KSNG,KSI	Tue Prime Other	1 CM	7-9p	- T	:30	1 \$5,850.00 P2	0.00 NM	1	\$5,850.00
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Tue Prime Other	1							
The Voice Start I		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/19	9/20	10/25/20	- T	1	\$5,850.00	0.00					
Channels) 10/21/20 C,KSNG,KSI	Wed Prime Hour NL,KSNW Wednesday 7-8p		7-8p	W	:30	1 \$3,600.00 P2	0.00 NM	1	\$3,600.00
The Wall Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/19		10/25/20	W	1	\$3,600.00	0.00					
) 10/21/20 C,KSNG,KSI	Wed Prime Other NL,KSNW Wed Prime Other		8p-10p	W	:30	1 \$3,600.00 P2	0.00 NM	1	\$3,600.00
American	•		Medidovo	Cnoto/Mook	Doto	Dating					
Start I Week: 10/19		End Date 10/25/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$3,600.00	Rating 0.00					
) 10/23/20 C,KSNG,KSI		СМ	9-10p	F	:30	1 \$2,250.00 P2	0.00 NM	1	\$2,250.00
DATELNE	FR-NE	3C	Friday 9-10p								
Start I		End Date	Weekdays	Spots/Week	Rate	Rating					
	0/22/20	10/25/20 10/22/20 KSNG,KSI	NFL Kickoff	CM	\$2,250.00 NFL Kickoff	0.00 T	:30	1 \$14,000.00 P2	0.00 NM	0	\$0.00
			NFL Kickoff	O.T. / O							
NFL Kicko Start I		e-NBC: Hou End Date	uston vs. KANSAS Weekdays	Spots/Week	Rate	Rating					
Week: 10/19	9/20	10/25/20	T	1	\$14,000.00	0.00		Learth Bate	Dia Tara		
	ate Rai 0/19/20	<u>nge</u> 0-10/25/20 N	escription IFL Kickoff		t/End Time Kickoff	<u>v</u> -	<u>Veekdays</u> Th	Length Rate :30\;\;14,000.00\)	Rtg Type 0.00 NM		
Credi	ited										
) 10/25/20 C,KSNG,KSI	FB Night in Amer NL,KSNW FB Night in Amer		FB Night in A	Amer FS	:30	2 \$3,600.00 P2	0.00 NM	2	\$7,200.00
Football N	light in	America	I D INIGHT III AIHEI	i ie Gaille							
Start [Week: 10/19		End Date 10/25/20	Weekdays S	Spots/Week 2	Rate \$3,600.00	Rating 0.00					

Order / Rev: A2719934 Advertiser: POL/Duty and Country PAC

Alt Order #: 27139168 Product Desc: General Wichita KS KSNW

Flight Dates: 10/20/20 - 10/26/20 Estimate: 9464

Ln Ch Start	End	Inventory Code	Break	Start/End	Γime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/19/20	End Date 10/25/20	Weekdays	Spots/Week	Rate	Rating						
	20 10/26/20		CM	\$3,600.00 2p-3p	0.00 MTWTF	:30	10	\$630.00 P2	0.00 NM	10	\$6,300.00
		•	Civi	zp-sp	IVII VV I I·	.30	10	\$030.00 FZ	U.UU INIVI	10	φ0,300.00
		M-F 2-3p									
_				_							
Start Date Week: 10/20/20	End Date 10/26/20	<u>Weekdays</u> MTWTF	Spots/Week 10	<u>Rate</u> \$630.00	Rating 0.00						
			CM	NFL Game	S	:30	1	\$10,800.00 P2	0.00 NM	1	\$10,800.00
Channels : KSI	IC,KSNG,KS	NL,KSNW NFL Game									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/19/20	10/25/20	S	15	\$10,800.00	0.00						
			CM	7-9p	F	:30	1	\$2,250.00 P2	0.00 NM	1	\$2,250.00
Charineis : Noi	NC,NSING,NS	•									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/19/20	10/25/20	F	1	\$2,250.00	0.00						
		Early Today	CM	4-430am	- T	:30	1	\$50.00 P2	0.00 NM	1	\$50.00
Channels : KSI	IC,KSNG,KS	•									
Start Date	End Date	, ,	Snots/Week	Rate	Rating						
Week: 10/19/20	10/25/20	- T	1	\$50.00	0.00						
N33 Multi 10/20/	20 10/20/20	KSN Today 2	CM	6-7am	- T	:30	1	\$900.00 P2	0.00 NM	1	\$900.00
Channels : KSI	IC,KSNG,KS	•									
N30 Multi 10/25/20 10/25/20 NFL Game CM NFL Game Channels : KSNC,KSNG,KSNL,KSNW NFL Game Channels : KSNC,KSNG,KSNL,KSNW NFL Game Channels : KSNC,KSNG,KSNL,KSNW NFL Game N											
		Weekdays	Snots/Week	Rate	Rating						
			1								

Totals 149 \$196,700.00



Contract # 27139168 Changes as of: 10/6/2020 at 10:33 AM Version: Highlighting Makegood 1

CPE: 381/405/9464 Flight: 10/20/20 - 10/26/20 Agency: WATERFRONT STRATEGIE Advertiser: Duty and Country

3050 K ST NW #100 Product: General

Washington, DC 20007 **Agency Order #:** 10034955

Separation:

Buyer: Meade, Nicole

Salesperson: KELLY JOHNS Assistant: KELLY JOHNS 202-872-5880

Primary Demo:

Station: KSNW

Market: Wichita

Service: Nielsen

Office: WASHINGTON

202-872-5880

125 West 55th St New York, NY 10019

							10/20 - 10/20	Total	Total		
#	Day/Time	DP	Program	Rate	Len	10/20		Spots	\$	CPP*	GRP
MSD 12	Tu-F,M 3p-4p		KELLY CLARKSON	\$630.00	30	10 h 0		0	\$0.00	\$0.00	0.0
MSD 27	Th 7:20p-10:30p		NFL Kickoff Game-NBC: Houston vs. KANSAS CITY CHIEFS	\$14,000 .00	30	1 • 0		0	\$0.00	\$0.00	0.0
MGD 29	M-F 2p-3p		KELLY CLARKSON	\$630.00	30	10		10	\$6,300.00	\$0.00	0.0
	Su 7p-10:30p		NFL GAME	\$10,800 .00	30	1		1	\$10,800.00	\$0.00	0.0
MGD 31	F 7p-9p		AMERICAN NINJA WARRIOR	\$2,250. 00	30	1		1	\$2,250.00	\$0.00	0.0
MGD 32	Tu 4a-4:30a		EARLY TODAY SHOW	\$50.00	30	1		1	\$50.00	\$0.00	0.0
MGD 33	Tu 6a-7a		KANSAS TODAY 2	\$900.00	30	1		1	\$900.00	\$0.00	0.0
				TO	ΓALS:	149		149	\$196,700.00	\$0.00	0.0

Makegood Comments Date/Time Action Added by Comment 10/06/20 10:33 AM Sent To Rep Patty Sparkman program changes - please accept mg offer.

Status: Accepted

Total Spots: 149

Total GRP:

Total CPP: \$0.00

Traffic #: A2719934

Con Type: POLITICAL/VOTE

Total \$: \$196,700.00